



## **EXECUTIVES ONLINE OPENS IN THE SOUTH WEST AND SOUTH WALES**

Fast track recruitment agency Executives Online is expanding into the South West and South Wales with the appointment of a new franchisee and Regional Director, Tony Stubbs, who is to be based in Bristol.

Tony is an experienced Finance Director with a 25-year record of achievement in blue chip companies like Laura Ashley, General Accident, Lehman Bros., GKN, Cendant and Unilever. Always keen to operate at the commercial end of the finance spectrum, he enjoyed a spell in sales management with General Accident and has latterly specialised in high growth tech start-ups. His most recent position has been interim CFO for Ubiquisys, a technology start-up leading the development of the femto-cell market.

Tony's skills across both sales and finance led him to want to set up in business on his own. His experience with GKN and the high growth tech start ups makes the South West and South Wales the ideal territory for him, since the region is home to many Aerospace and Technology companies.

Harnessing the latest technology is also a major part of Executives Online's continuing success. Its business model is to combine the power of the internet with the personal service of a traditional recruitment company through the use of regional representatives, and MD Norrie Johnston, believes Tony's background has equipped him with the ideal skills to drive Executive Online's expansion in the South West and South Wales,

'Tony has strong system & organisation skills and is particularly adept at building and leading teams to outstanding performance,' comments Norrie. 'He also has a track record of recruiting exceptional people and we believe this insight will prove invaluable for clients looking to recruit exceptional people themselves.'

The economic climate of the South West and South Wales provides great scope for Tony's new franchise.

Nick Ainger (Parliamentary Under-Secretary, Office of the Secretary of State for Wales) commented recently that there is good news for the South Wales economy with employment at a record high. There is an even more glowing picture in South West England. According to the South West of England Regional Development Agency, the region's unemployment rate is the lowest of any English region and the South West ranks as the most productive English region outside of the 'Greater South East'.

One of the aims of the South West RDA Board is to make the South West more attractive as a place to live and work and do business given that the long-term economic success of the region will rely on making sure the region has the right skills among its workforce and the most innovative businesses. Executives Online South West and South Wales, with its highly effective recruitment model and a talent bank of thousands, will help to ensure this happens.

'Executives Online is the ideal recruitment agency for the region,' comments Tony. 'The South West and South Wales has always attracted inventive, ground-breaking businesses and Executives Online is one such company. I am looking forward to teaming up businesses and individuals who will help each other, and hence the region as a whole, to flourish.'

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